



Internet Penetration

Using 2008 statistics from the World Bank, the size of each country is illustrated based on its number of global Internet users. The shading of each country reflects its Internet penetration rate. Countries with online populations of fewer than two million have been removed from the map.

China has the most Internet users despite its low penetration rate. The map starkly illustrates the relatively small number of users in South America and Africa. We also see that there are very few countries in the Global South with high Internet penetration rates. This indicates future growth in the number of Internet users will most likely come from areas that are currently underrepresented.

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This map and other visualizations can be found on the OII visualization website at <http://www.oii.ox.ac.uk/vis/>

